



Ashley Tiare-Jenkins Millsaps

ART DIRECTOR

Personal Info:

Address:

Lawrenceville, GA 30046

Phone:

404-444-5123

Email:

creative.jenkins@gmail.com

LinkedIn:

linkedin.com/in/ashley-millsaps-5871b012/

Portfolio Website:

creativejenkins.wixsite.com/ashleymillsaps

Professional Skills:

Adobe Creative Suite:
InDesign, Photoshop, Illustrator,
Bridge

Microsoft 365:
Excel, Powerpoint, OneDrive,
Teams, Outlook, Word

Creativity

Time Management

Photoshoot D

Effective Communication

Delegation

EXPERIENCE:

2018 -
PRESENT

Sr. Graphic Designer / Art Director

Mölnlycke Healthcare

- Provide graphic solutions for the online consumer market such as Amazon and CVS
- Plan, prepare and execute strategic objectives established through a creative brief to ensure marketing objectives are met. Direct and manage outside creative agencies when needed on photo shoots to ensure company graphic standards and messaging are consistent and fluid.
- Collaborate with product marketing managers and digital marketing managers to help build effective strategies resulting to the customer's call to action in efforts of building strong customer relationships.
- Collaborate with Human Resources and Leadership team to develop ongoing internal communications
- Design large eye catching visuals for major trade shows and internal national company events
- Implemented the transition of static print pieces to digital automated customizable educational tools and collateral through the use of iMarc and Ceros platforms
- Provide creative support to business resource groups
- Design the following marketing collateral and materials for both customer facing and internal use:
 - Brochures, flyers, product sheets, infographics and direct mail pieces
 - Product Application Guides, Logos, PPT presentations for executive leaders
 - Digital newsletters, animated brochures, social media graphics, digital and in-person trade show graphics, web wireframes

2014 -
2016

Production Artist/Graphic Designer

One Kreate

- Collaborated with designers to build, design and populate layouts of existing ads
- Collected and prepped all photography to be housed in DAM system.
- Coordinated with account executives, designers and creative directors to insure all graphic requirements are met.
- Meet all deadlines for the client that are set for the day by the traffic manager.
- Properly generated multiple pdfs to send to the printer including packaged and preflighted and collecting files

2011 -
2014

Freelance Graphic Designer

Minuteman Press of Snellville

- Conduct consultations for all walk-in stationary customers.
- Design, quote and fully assemble all wedding print materials.
- Design logos, business cards and assist with other intensive print projects

2007 -
2014

Lead Production Artist

PureRed

- Prepped, updated and organized special promotions to be placed in all ads.
- Teamed with account executives, creative directors and project managers to assist in creative projects.
- Teamed with other production artists and designers to implement layout ideas.
- Re-sized and redesigned layouts for alternate sized ads and created paths when needed for any images.
- Proofread all ads to ensure they maintain graphic standards specified by the client.

EDUCATION:

2004

BA In Liberal Arts

Francis Marion University: Florence, S.C.

2006

Associates Degree in Art Direction

The Creative Circus: Atlanta, G.A.